



# Benedict Castle

## CONCOURS

100% BENEFITING



### Sponsorship Opportunities

As a Sponsor, you will have the rare opportunity to benefit from your affiliation with Crossroads Car Shows at the Benedict Castle Concours. We are already known as one of the premier events in Southern California. We are offering an array of VIP benefits and creative options for you to choose from so that we can best showcase Your Name and Company.

#### Presenting Sponsor ..... \$25,000

- Event Name Association
- Name Recognition on all event press releases, Ads, Flyers, Posters and Event Banners
- 8 VIP Passes to the Petersen Automotive VIP Pavilion
- Name Logo on all Event T-Shirts
- PA Recognition Event Wide all day
- Unlimited banners
- Vendor Booth and Commercial Display Area
- Full Page Program Advertisement

#### Platinum Sponsor ..... \$10,000

- Name Recognition on all event press releases, ads, flyers, posters and Event Banners
- 8 VIP Passes to the Petersen Automotive VIP Pavilion
- Name Logo on all Event T-Shirts
- PA Recognition Event Wide
- 16 Prime Banner Locations
- Trophy Recognition
- Vendor Booth and Customized Commercial Display Area
- Full Page Program Advertisement

#### Gold Sponsor ..... \$5,000

- Name Recognition on all event press releases, ads, flyers, posters and Event Banners
- 6 VIP Passes which include exclusive lunch and refreshments all day in the VIP Pavilion
- Name Logo on all Event T-Shirts
- PA Recognition Event Wide
- 12 Prime Banner Locations
- Trophy Recognition
- Vendor Booth and Customized Commercial Display Area
- Full Page Program Advertisement

#### Silver Sponsor ..... \$2,500

- Name Recognition on all Event Press Releases, ads, flyers, posters and Event Banners
- 4 VIP Passes which include exclusive lunch and refreshments all day in the VIP Pavilion
- Name Logo on all Event T-Shirts
- PA Recognition Event Wide
- 8 Prime Banner Locations
- Trophy Recognition
- Vendor Booth and Customized Commercial Display Area
- Half Page Program Advertisement

#### Friend ..... \$1,000

- 2 VIP Passes which include exclusive lunch and refreshments all day in the VIP Pavilion
- PA Recognition Event Wide
- Prime Banner Locations
- Quarter Page Program Advertisement

[www.CrossroadsCarShows.com](http://www.CrossroadsCarShows.com)

### Sponsorship Naming Opportunities

#### Stage / Live Band Sponsor ..... \$5,000

- All stage, signage announcements and PR to be called by Sponsor Name
- Full Page Program Advertisement

#### VIP Pavilion Sponsor ..... \$7,500

Where the elite will mingle and enjoy an exclusive lunch along with refreshments all day. A great opportunity for networking with other VIP's of the car hobby under the shade of Your Company's Pavilion. All Event PR will include Sponsor Name. We will guarantee Your Company name mentioned on the PA all day.

#### Lanyard Sponsor ..... \$5,000

Your Company Logo on the Lanyards that will be worn for the entire event by all Judges, 200 plus Event Staff, Volunteers, Exhibitors, Media, Vendors and VIP Guests.

#### Private Tent Showcase ..... \$5,000

Ideal setting for a Car Dealer. Space to show off a variety of your vehicles and introduce the new models. Plenty of signage in a high traffic area. 360 degree viewing and foot traffic. Space runs 30' x 30'.

#### Event T-Shirt Sponsor ..... \$5,000

Your Company Logo Prominent on the back and right sleeve of all T-shirts that will be worn for the entire Event by all 200 plus Event Staff and Volunteers.

#### Trophy Sponsor ..... \$5,000

Your Company Logo Prominent on all Trophies given at the Event Awards Presentation. These beautiful trophies will be displayed forever by all of the winners.

#### High Tea & Fashion Show Sponsor ..... \$5,000

An elegant opportunity for Your Company to put on the most exclusive event at one of the most exclusive shows in the Inland Empire. A beautiful setting that over 200 people enjoyed last year. All Press Releases will announce You as the Host.

#### Additional VIP Passes (each) ..... \$100

### Ready to Join Us? Let's do this!



Hi, I'm Nicole Meguiar, the Founder/Producer of the Benedict Castle Concours. We have been blessed with incredible Sponsors and hope to add your name to the list. I am looking forward to hearing from you and how we can put together a Sponsorship that best suits YOUR needs!

Feel free to contact me at:  
[CrossroadsCarShows@gmail.com](mailto:CrossroadsCarShows@gmail.com)

